

SHOOT LIKE **a PRO**
THE COURSE



COURSE PROGRAM DAY I

09:00 Theoretical part:

- Equipment for dental photography
- Settings for dental photography
- Calibrating camera & lens for dental photography
- Using camera in full M manual mode
- Marketing & Social Media using your own photos
- Tips & tricks

14:00 Hands-On part:

- Standard documentation photography
- Intraoral photography
- Shade & Colour in dentistry - keep it simple
- Crosspolarisation photography
- Laboratory photography
- Close-up photography Lips & Smiles
- B&W portraits artistic
- Headshots & Portraits
- Color Artistic Photography

SHOOT LIKE **PRO**
DENTAL PHOTOGRAPHY CONCEPT COURSE



COURSE PROGRAM DAY II

09:00 KEYNOTE form A to Z

Hands-On part:

- **Configure keynote**
- **How to create your logo**
- **How to create posters for your clinic or lab**
- **How to create albums & social media content**

14:00 Hands-On part II:

- **Step-by-step editing protocols in Keynote**
- **Aperture minimum invasive editing**
- **Best poster contest**

SHOOT LIKE PRO
DENTAL PHOTOGRAPHY CONCEPT COURSE



Requirements & Recommendations - Participants

- DSLR camera (minimum Nikon D7200, Canon 80D)
- Macro lens (Tokina 100mm Macro pro ATX, Canon 100mm, Nikon 105mm, Tamron 90mm)
- Macro twin flash (Nikon R1C1, Canon 270 EX II, MEIKE)
- MacBook completely updated
- Keynote last version installed
- 32Gb "Shoot like a PRO" or SanDisk SD CARD 95Mb/s